

MindFlower LLC

Powered by Musical Bead®

We help artists take control of their music by turning it into collectible, interactive merchandise powered by NFC. From tour tickets to wearable albums, our products let fans connect directly with music and support artists without relying on streaming royalties.

We merge technology, music, and culture into interactive experiences using NFC-enabled products. Our solutions transform simple items like cards, keychains, and apparel into powerful digital engagement tools.

■ Music Industry

Musical Bead® Cards & Keychains used by artists like Jack Johnson and TLC on tour. Vision: major acts moving away from Spotify to direct fan-to-artist connections via NFC products. Music in wristbands, jewelry, or even wearables.

■ Collectible NFC Music Cards

Albums and singles delivered on sleek NFC cards. Tap to play instantly—no app required. Artists can sell music as premium collectibles, signed merchandise, or fan-club exclusives.

■ Mini CD Keychains

Pocket-sized throwback with a digital twist. Fans tap the keychain to stream full albums, bonus tracks, and behind-the-scenes content.

Wearables & Merch

Music that lives on T-shirts, hoodies, or accessories. Fans tap their merch to hear exclusive music or unlock VIP content.

■■ Live Show Integration

NFC cards double as concert tickets, backstage passes, or VIP upgrades. Fans keep the card as a souvenir long after the show ends.

■ Direct-to-Fan Engagement

NFC gives artists data and control. Stay connected with fans through ongoing updates, new releases, and offers—directly through their card or wearable.

Our Goal

To get artists off the Spotify train and put royalties directly back into the hands of musicians and songwriters. We envision a future where albums, singles, and performances live not just online but in physical, interactive keepsakes.

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